



NEWS RELEASE

**PROMOTING SUSTAINABILITY THROUGH  
ENVIRONMENTAL PROTECTION AND COMMUNITY  
ENHANCEMENT - ASIAN AGRI TO SIGN INDONESIA PALM  
OIL PLEDGE**

**New York, 24 September 2014** - Asian Agri is reinforcing its commitment towards responsible and sustainable palm oil production by signing the Indonesia Palm Oil Pledge along with three other major palm oil producers and the Indonesian Chamber of Commerce and Industry (KADIN). The pledge signing is expected to be witnessed by Indonesia President Susilo Bambang Yudhoyono at the side of the United Nations Climate Summit in New York this week.

The pledge commits Asian Agri to the adoption and promotion of sustainable palm oil production practices, as well as the improvement of smallholder productivity and community participation in palm oil production.

Mr. Joseph Oetomo, Chairman of Asian Agri : “This is a significant collaborative effort amongst the leading palm oil companies. Asian Agri has always supported and practised responsible and sustainable palm oil production. This collective commitment towards the Indonesia Palm Oil Pledge will take us to another level of our sustainability journey, and ultimately optimise benefits for the environment, people and economy. We register our appreciation to KADIN for initiating and leading this effort.”

As the largest smallholder certified plantation company in Indonesia, Asian Agri has partnered 29,000 smallholders to help them establish and better manage their plantation operations for over 25 years. More recently, Asian Agri has actively encouraged and assisted these smallholder farming communities to obtain sustainable palm oil certifications, so that there will be international market acceptance of their produce and, consequently, their livelihoods will be enhanced.

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**About Asian Agri:**

*Asian Agri is one of the leading private companies in Indonesia producing crude palm oil (CPO) since 1979 and employs around 25,000 people today. Since 1987, Asian Agri has been a pioneer of the Indonesian government's Trans-National Government Migration (PIR-Trans) program. Today, the company manages 100,000 Ha of land and partners 29,000 smallholder families in Riau and Jambi who operate 60,000 Ha of palm oil plantation.*

*Asian Agri's success in becoming one of the leading palm oil companies has been acknowledged internationally with the ISO 14001 certification for all of its operations. Its Learning Institute in Pelalawan, Riau, as well as its nursery research center in Kampar, Riau are ISO 9001 certified. In addition, Asian Agri's R&D Center in Tebing Tinggi has also obtained certification by the International Plant-Analytical Exchange at the WEPAL lab at Wageningen University in The Netherlands, for its high standards.*

*Aside from its success in becoming a leading palm oil producer with the most advanced technology, Asian Agri is also committed to preserving the environment*

*Asian Agri-owned estates in Riau (i.e. Buatan, Soga & Ukui plantations) and in Jambi (i.e. Tungkal Ulu & Muara Bulian plantations), along with its smallholder estates (i.e. Buatan & Ukui Smallholders and Tungkal Ulu & Muara Bulian Smallholders) have received the RSPO (Roundtable on Sustainable Palm Oil) certification.*

*At the same time, ISCC (International Sustainability & Carbon Certification) has been achieved for all estates both owned by Asian Agri and smallholders under the smallholders scheme & KKPA Scheme. Buatan, Ukui, Tungkal Ulu & Muara Bulian mills and estates have also achieved ISPO (Indonesian Sustainable Palm Oil) certification. Asian Agri aims to be 100% ISPO certified by the end of 2014.*

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